

TELL US ABOUT YOUR COMPANY

1. Please provide us with a brief profile of your company
2. Please describe your products and/or service
3. Please describe your target audience
4. Who are your primary competitors?
5. What sets your company apart from the competition?



TELL US ABOUT YOUR PROJECT

1. What is your primary objective for this design project (goals and purposes)?							
2. If you have an existing website, what would you like to change about it?							
2. If you have an existing website, what would y							
3. If you have an existing website, what would you like to keep from it							
5. Who will be providing copy for the website, or	r do you need copywriting services?						
s. The ways providing copy for the website, or do you need copy writing services.							
6. Do you have materials like a logo and photos to use in the design?							
Yes No							
7. Please check the box for any of the elements that you would like?							
E-commerce	Multiple languages	Mobile website					
Blog	Forums	Database					
Content management system (CMS)	Membership areas	Social media integration					
Custom (CMS)	Audio/video	Other					
8. Please list some websites that you like (in terms of design), and why you like them							



9. Are there any specific colors that you would like to use?							
10. What type of for			101101111111111111111111111111111111111				
Sa	mple		Sample				
Sample		SAMPLE					
Sample		Sample	Fample				
Sa	emple		Other				
		s that you would like to be					
Minimal	Muted	Grungy	Modern	Trendy	Masculine		
Elegant	Dark	Textured	Grid based	Hand-drawn	Feminine		
Colorful	Bold	Balanced	Illustrated	Text-heavy	Magazine-style		
Bright	Clean	Retro/vintage	Nature-inspired	Photo-heavy	Futuristic		
12. Are there any specific styles or elements that you do NOT want?							
, ,							
		on the design or style of y					
14. Please check a b		ange					
Less than \$1,000	\$1,000 - \$2,5	92,500 - \$5,000	\$5,000 -\$7,500	\$7,500 - \$10,000	Over \$10,000		
		ı have in mind for the fini					